

Copy that Speaks

The South African unemployment rate is sky high. Are you one of the few final year students who are employed by January?

The REAL CV and REAL INTERVIEW WORKSHOP

optimises your chances of employment with an action-packed workshop compiled by a CV and Interview Professional with proven success*

REAL CV's cover

- lessons learnt from Giddo the Jack Russell
- getting motivated for your job hunt
- how to compile the best CV
- avoiding the 7 pitfalls with your CV
- the 5 do's and the 5 don'ts for CV's
- the most neglected part of your job application and why it is so important

REAL INTERVIEWS cover

- preparing for interviewing day, how to maximise your chances
- the 3 crucial impact aspects
- how to strengthen your chances during the interview
- running through the 30 most commonly asked questions and the best answers to those
- how humble and honest should you be?
- the 5 biggest mistakes you can make in your interview
- the 3 most important P's recruiters are looking for
- 50 major and minor reasons why you don't get hired
- how to ensure you get remembered after the interview

By the end of the ***REAL WORKSHOP*** you will:

- have a top-class CV
- know how to do a successful application for a position
- be aware of how to prepare for an interview
- be confident in answering the most common interviewing questions
- be looking forward to the interview with positivity and a professional attitude

The ***REAL CV*** and ***REAL INTERVIEW WORKSHOP*** is endorsed by Prof Zak Nel.

Contact Estelle on 082 642 5037 or e-mail her on estelle@copythatspeaks.co.za for one-on-one slots for the ***REAL*** workshop.

**Estelle Roelofse is the founder of Copy that Speaks, a marketing copywriting consultancy with personnel placement experience. In addition to her general CV and interviewing success, she has successfully guided her son and daughter through internship applications and is currently supporting them in establishing their careers.*